

“ Not all real estate companies are created equal!

It really does matter who you work with. With that in mind, it's important to get started on the right foot by selecting a real estate brokerage with a strong and instantly recognized name.

To increase your chance of success in this competitive business, you'll need to partner with a real estate brokerage that offers you a professional, supportive and service oriented environment.

Sutton West Coast has been in business for over 30 years and has not only weathered the ups and downs of BC's Real Estate industry but has thrived!

This is your opportunity to select a partner with a track record of success.

Merrily Hackett
Past Top Performing REALTOR®
now General Manager and
Managing Partner, Sutton Group -
West Coast Realty

NEW

In today's world it takes more than yesterday's success to ensure your future,

it takes commitment to attain the very best. That's what Sutton Group - West Coast Realty's training is all about. In fact, we've leveraged the power of our size to bring advanced personal business training and development to each representative, and to provide unparalleled support for every stage of your career.

Newly licensed? No problem! The Applied Practice Course is fully supported by our Management Team who welcome the opportunity to work with you as you complete the program

Onward and Upward

Ongoing Training via Zoom

Our Management Team hold frequent training programs for our agents to attend covering a multitude of subjects from compliance related subjects to market trends and updates, "wants and needs" and other training and sales topics designed to help our agents build and grow their business safely and successfully.

Business Success Coaching

Has your business become stagnant? Need the systems and training to take it to the next level? Are you ready for a PREC? In-office business coaching provides you with one-on-one training on building your business into a more profitable model.

Business planning, skill building, accountability and developing systems are key components to earning more money.

Online Education

Facebook. Twitter. Instagram, Snapchat, Zoom Meetings, Virtual Open Houses, Virtual Listing Showings, Paperless Transactions, Document Management Systems are just a few topics we cover at our online education meetings, Technology is an ever

changing world and we embrace it! From Agent Websites to social networking and online lead generation, we will help you stay informed and up to date with the latest tools in the technology arena. Our training will steer you through social options to help you **become a more effective communicator online and a paperless sales professional with the tools to do a lot of business in or new virtual marketplace!**

Continuing Education

Our commitment is to continually update each associate on market trends, legal changes, ethics updates, advanced sales skills and business strategies.

Get involved. Dive into the Professional Development courses. Meet with industry experts and guest speakers. Network with agents outside your office. Make meaningful connections.

Branch office managers provide immediate updates to our REALTORS® when there are changes in our industry requiring more information and training. We ensure Sutton West Coast REALTORS® are the most knowledgeable and professional in the marketplace.

Knowledge is power. Stay two steps ahead of your competition.

